

PATRICK MUTH

Interaction/Product Designer with over 10 years of experience in user centered design

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EXPERIENCE

Senior UX Designer, Syneos Health (Contract) (New York, NY) 12/2024 – 02/2025

- Improved usability and added global requirements for a leading oncology treatment's dosing calculator.

Family Break 02/2023 – 11/2024

- Provided in-home care for my mother while she underwent cancer treatment.

Service & Interaction Designer, Accenture Song (New York, NY) 09/2021 – 11/2022

- Successfully proved the viability of an internal B2B transformation tool to Accenture leadership by designing and creating an interactive prototype. Conducted a competitor analysis and over ten interviews with internal stakeholders to determine project requirements.
- Created a vision plan for modernizing and digitizing the in-person experience for a global non-profit youth education program, using stakeholder interviews and competitor research to determine project requirements.

Senior Experience Designer, Publicis Sapient (Contract) (New York, NY) 07/2020 – 09/2021

- Led UX for the overhaul of a customer-facing user management portal for Comcast Business, combining multiple product-specific systems into a single unified experience.
 - Worked with internal client stakeholders to develop project requirements, understand technical constraints and create project buy-in.
 - Designed user flows, wireframes and additional documentation for creating and managing user profiles and permissions, as well as a user directory.
 - User tested prototypes with client's customers to gather feedback.

Senior UX Design Consultant (New York, NY) 2019 to 2020

- Clients included AKQA, frog, Big Spaceship & Valtech
- As a consultant, I joined projects in cross functional teams in healthcare, finance, streaming audio and cosmetics.
 - Created a proof of concept for an AI-based patient scheduling tool for Mayo Clinic, working with client stakeholders and a team of developers to determine project requirements, create user flows and design preliminary wireframes
 - Led UX on the development of a concept store for MAC Cosmetics, creating concepts for new digital interactions tying together the in-store and online experience. Conducted in-person interviews with customers and store employees to develop insights and user journeys based on their shopping behavior.
 - Improved site search results and customer account administration for Sirius XM

UX Designer, Patients & Purpose (New York, NY) 11/2016 – 10/2018

- Improved user registration and customer awareness for Pfizer's Oncology Together program by creating an online portal that educated users and signed them up for the service.

- Increased product understanding and time-on-site for a leading heart attack medication by redesigning the site's information architecture and content strategy. Conducted A/B usability studies with potential patients to test layout options and task completion rates.

Junior UX Designer, Bossa Digital (New York, NY)

08/2013 – 09/2016

- Designed wireframes and user flows for clients such as General Mills, Google & Target, as well as a Cannes Lion winning campaign for Coke Zero
- Created interactive prototypes of mobile designs for clients such as McDonalds, Coke Zero & Airbnb using Framer & InVision

SKILLS

Design:	UX Design, Interaction Design, Product Design, Wireframing, Sitemaps, Information Architecture, Rapid Prototyping, Design Systems
Research & Strategy:	User Research, Usability Testing, Conversation Guides, Surveys and Interviews, Data-Driven Design Process & User Flows, Journey Mapping, Persona Development, Competitive Audit
Soft Skills:	Empathy, Active Listening, Cross-functional Collaboration, Problem Solving, Stakeholder Communication, Workshop Facilitation, Curiosity, Mentoring
Tools:	Figma, Sketch, Adobe Creative Cloud, Keynote, Jira, Zeplin

EDUCATION

New York University, Masters in Interactive Telecommunications (ITP)
Providence College, Bachelors in Marketing